

# Artwork Supplied Specification Sheet

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## Software

Acceptable Formats:

- Quark Xpress 7.3
- Adobe Illustrator CS3
- Adobe Photoshop CS3
- Adobe InDesign CS3
- PDF

All Quark Xpress, InDesign, Illustrator and PDF's to have the correct colours set up within the files. All picture files which are to be reproduced in full colour must be CMYK and a minimum resolution of 300dpi at 100% size. There should be no embedded CMYK file in jobs intended to be reproduced in spot colour. All files should have suitable bleeds wherever necessary. If any numbering or perforations are required, enough room should be allowed for the number or stub.

Artwork that is sent in Quark Xpress or InDesign must be collected for output with all required images in a folder and all fonts in another (including fonts in embedded files, if they haven't been outlined).

## PDF (Preferred Format)

All PDF artwork must be supplied at full size with crop marks and 3mm bleed (industry standard) where appropriate. PDF's must be supplied as CMYK with any required Pantone colours. Booklet work must be supplied as single pages (NOT spreads or printers pairs) running in the correct order starting with the FIRST page.

## Media

Acceptable Media:

- CD
- DVD
- USB/Flash Drives

## Email

We can accept artwork via email up to a 10mb limit. All emailed artwork must be sent direct to your sales representative.

## FTP

You can upload Artwork to our FTP site. Please call to arrange details.

**If you have any problems or require further information please contact our studio on 01704 535529**

